



Utah's Own Grant Application Evaluation Criteria

The following criteria will be used to numerically evaluate projects on the basis of 1 (lowest score) to 20 (highest score) points for each criteria. A total of 100 points is possible.

1. Land and water source

1 No clear agreement on land or water source for project

15 Clear agreement on use of land or water source for project, high knowledge of agriculture production risks by land owner, owner acts as a consultant to project

2. Continuing benefit

1 Activity is geared to last for only the length of the grant (one season)

20 Activity demonstrates the ability and desire to be continued in future years, grantee demonstrates desire to continue in agricultural career

3. Plan of operation

1 Unclear objectives, no measurable results, little likelihood of success, no demonstrated effective production and marketing planning

20 Well defined plan with clear measurable results that demonstrate effective production and marketing planning with a high likelihood of success

4. Enhances vegetable production

1 Plan fails to demonstrate increase in production

15 Demonstrates a measurable increase in production

5. Follows guidelines for grant application and purpose of grant while enhancing Utah's Own mission

1 Fails to meet guidelines, fails to reflect grant purposes, fails to demonstrate knowledge of Utah's Own program in regard to grant purposes

15 Meets application guidelines, purpose of grant and enhances mission of Utah's Own program, demonstrates a thorough knowledge of Utah's Own program in regard to grant purposes

6. Qualifications of applicant in ability and resources

1 Applicant not qualified and fails to demonstrate adequate resources to accomplish submitted plan, no enterprise budget

15 Applicant strongly qualified with adequate resources to accomplish plan objectives, clearly defined enterprise budget